Most children don't like to brush their teeth.

Most people (adults and children) don't brush long enough or effectively enough.

Dentists generally recommend brushing your teeth twice a day, for at least two minutes each time.
WHAT IF YOUR TOOTHBRUSH COULD CHANGE ALL THAT?
And what if your children could improve their tooth brushing habits by playing an educational toothbrush game developed exclusively for Kolibree by one of the world's leading video game developers?
Introducing …
Rabbids Smart Brush - the new toothbrush game developed in partnership with Kolibree and Ubisoft.
New Kolibree Toothbrush
the world's first electric toothbrush with 3-D motion sensors to turn tooth brushing into an educational game

More effective Bluetooth connectivity

Improved movement detection provides more precise 3D motion sensors to tell you where you brushed and where you missed.

Simple to use with its easy control button

An elegant and ergonomic design for all hand sizes with unequalled lightness at just 2.5 ounces!

An induction charger for optimum energy efficiency
Kolibree, 
Smart and beautiful

Replaceable brush heads come in different colors.

Sonic vibrating technology gently removes plaque.

Soft rounded bristles protect gums.
Enjoyable family experience

With Kolibree, adults and children take care of their oral hygiene and improve their brushing habits day after day. Kolibree turns teeth brushing into a game, educates kids, and empowers grownups to be the family oral health coach.

Forget constant “nagging” to make sure children brush regularly. One Kolibree account can monitor up to five profiles on a family leaderboard to easily track personal progress. Parents and children now can compete to see who is the best tooth brusher in the family.

Brush smarter with real-time feedback on tablets and smartphones.
Tooth brushing made fun

The newly redesigned Kolibree mobile app can improve oral hygiene habits for children and adults alike.

Kids get games and collect badges and points while advancing to new levels.

Grownups get their personal oral health coach.

Both allow you to:

- Record and track brushing activity
- See personal progress and family ranking
- Get personalized hygiene tips from dental professionals
- Brush better by checking the areas you previously neglected

And many more features to discover:
Kolibree is a free mobile app on The App Store and Google Play Store.
Compatible with iOS 9 and Apple Watch
Go Pirate!

Go Pirate! is the flagship game on the free Kolibree app that helps parents motivate their children to brush teeth for **two minutes, twice a day**.

Using the toothbrush as a game controller, kids steer the pirate running down the dock to **catch gold and silver coins** when they brush as the game instructs.

Kids win when they brush **the areas** they are guided to brush for the correct amount of **time**. Proper brushing advances their standing in the game as well as the family ranking in the app.
Kolibree Coach

Kolibree Coach, the personal tracking feature in the free Kolibree app, tracks your brushing movements. 3D motion sensors are behind the technology that tells you if you brushed the right zones, for the right duration with the right movement.

With this never-before-seen personal Coach, tooth brushing is more efficient thanks to real-time feedback that allows you to improve your brushing on the spot.
NEW! Rabbids® Smart Brush

The new app, Rabbids® Smart Brush, combines the entertainment of Rabbids video games with Kolibree’s philosophy of motivating children to learn healthy habits through play. Rabbids® Smart Brush features Ubisoft’s offbeat and silly Rabbids known for their fun-loving approach to life. This innovative app for children is a teaching tool, guiding young tooth brushers through a crazy running game that supports overall fitness as well as improved dental hygiene.

If you brush your teeth in all the correct areas for the correct amount of time you’ll be able to run faster, jump obstacles and cross the finish line to win points and badges. Have fun as you compete against your family members.

- Launches June 6, 2016
- Free on the App Store until July 15, 2016
- $1.99 (one-time fee) after July 15, 2016 on The App Store
Kolibree App Compatibility

Smartphones
Tablets

Download on the App Store
Android App on Google Play
Open to third-party developers

Kolibree provides an open API and SDK to welcome developers and partners to create interactive educational applications aligned with Kolibree's mission to improve healthy behaviors through play.
Price

Kolibree toothbrush: $149
Complete with:
- 1 Kolibree Bluetooth toothbrush
- 2 brush heads
- 1 induction charger

Free Kolibree application downloadable for both iOS and Android users.

Pack of 3 brush heads: $19
Toothbrush Specifications

<table>
<thead>
<tr>
<th>Connection</th>
<th>Bluetooth®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toothbrush</td>
<td>Sonic technology</td>
</tr>
<tr>
<td>Vibration &amp; Patterns</td>
<td>8,000 to 24,000 vibrations / minute</td>
</tr>
<tr>
<td>Inertial motion sensors</td>
<td>Gyroscope, accelerometer, magnetometer</td>
</tr>
<tr>
<td>Weight</td>
<td>70g (2.5 ounces)</td>
</tr>
<tr>
<td>Size</td>
<td>23.3 cm (9.2 inches)</td>
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<tr>
<td>Waterproofness</td>
<td>IP64</td>
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<tr>
<td>Battery Type</td>
<td>Rechargeable lithium polymer</td>
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<tr>
<td>Recharging</td>
<td>Induction charging system</td>
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<tr>
<td>Autonomy</td>
<td>1 week of typical use</td>
</tr>
<tr>
<td>Brush Head</td>
<td>Nylon bristles with rounded tip to protect gingivae</td>
</tr>
<tr>
<td>OS Support</td>
<td>iOS 8+, Android 4.2+</td>
</tr>
<tr>
<td>Users</td>
<td>Single- and multi-user modes</td>
</tr>
</tbody>
</table>
Thomas Serval
Chairman

Thomas is a pioneer in the domain of connected objects. Owner of more than 15 patents, he founded and managed Baracoda for more than 8 years, becoming world leader in Auto-ID via Bluetooth. He then joined Microsoft France and Google before founding Aleph1, an accelerator dedicated to IoT devices and big data.

Loïc Cessot
Chief Product Officer

Loïc is an engineer who graduated from Arts et Métiers Paristech and holds a Master from HEC Paris. Previously a professional sportsman, he is passionate about new technology. Before joining the Kolibree adventure, he was CTO of a French biotechnology company. Loïc is in charge of product development.